

STEVE SISOLAK  
Governor

ELISA CAFFERATA  
Director

STATE OF NEVADA



LOUISE HELTON, CHAIR  
MARY HAUSCH  
DR. NICOLE HUDSON  
CHRISTA MIKE

EST. 1989

DEPARTMENT OF EMPLOYMENT, TRAINING AND REHABILITATION  
EMPLOYMENT SECURITY DIVISION  
500 E. THIRD STREET  
CARSON CITY, NEVADA 89713-0001

Department of Employment, Training, and Rehabilitation  
BOARD FOR THE EDUCATION AND COUNSELING OF DISPLACED HOMEMAKERS  
NOTICE OF PUBLIC MEETING

The Board for the Education and Counseling of Displaced Homemakers will conduct a quarterly meeting on Monday March 1, 2021 commencing at "3:00 pm".

**TELECONFERENCE ONLY**

**In accordance with Governor Sisolak's Declaration of Emergency Directive 006, Section 1, there will be no physical location designated for this meeting.**

- I. Call to Order and Welcome (3:04 PM) Ms. Helton
- II. Public Comment – None present per Ms. Helton

Ms. Helton welcomed Mrs. Irene Bustamante-Adams, Deputy Director & Chief Strategist Officer, for Workforce Connections. Workforce Connections is the local Workforce Investment Board for Southern Nevada. Ms. Adams thanked the Board for the opportunity to present the Supporting Workforce Participation through Child Care Business Pilot Program. The purpose of the program is to develop and implement a pilot focused on strengthening the child-care provider ecosystem for families to return to the workforce in Southern Nevada. This pilot will establish a holistic approach of support and network to promote success and sustainability and connect businesses, families, and children to comprehensive services that will improve the operating models for these small business owners. In addition, it will address the mental, physical, social, and economic wellbeing of families and children.

In April 2020, Nevada Division of Welfare and Supportive Services (DWSS) Child Care & Development Program (CCDP) issued the Nevada Cares Act Grant application. This was an opportunity for child-care providers statewide to apply for grants to cover three months of operating expenses for those struggling due to the pandemic. As part of the application process, providers needed to complete and submit a marketing and sustainability plan, along with an annual budget. CCDP leadership reviewed all applications and were able to see firsthand how desperate the need was for our child-care providers to have the training and supports to operate and sustain their businesses. Many of these providers were surviving month to month prior to the pandemic, with no real viable solutions for long term sustainability.

For many families, home-based child-care is a preferred option because it allows for more flexibility for families and is ideal in communities where center-based care options may not be feasible or available. Since January 2020, there has been a 33.87% decrease in active family, friend, and neighbor providers in Clark County. Additionally, many adults are out of work and struggling due to the pandemic; looking for new career opportunities that serve both themselves and their struggling families.

This pilot program will consist of four (4) different pathways.

**Pathway 1:** Creation of an extensive support program for unlicensed small child-care establishments that are not connected to child-care subsidy services. This will allow for these providers to receive resources, materials, and information on child development; health and safety; positive guidance; navigating challenging behaviors; nutrition; language and literacy; and home safety. This pathway will be created using the Kith & Kin program, which has been established and successful in Arizona for 20 years.

**Pathway 2:** Recruitment of adults interested in providing home-based child-care. This would include startup funding, mentorship, and wraparound services to allow them to set and achieve their own individual business goals. Initial recruitment efforts would be piloted with HELP of Southern Nevada's displaced homemaker program.

**Pathway 3:** Participants will work with subsidized Family, Friend, and Neighbor (FFN) providers to become licensed providers. This would also include the same mentorship and wraparound services as listed in pathway 2.

**Pathway 4:** Identify existing child-care providers and train them to review their operating models for financially sustainability. This would also include the same mentorship and wraparound services as listed in pathway 2.

The timeline for the Program is scheduled to start March 2021 through September 2023.

Home Grown Child Care, a nationally recognized leader in all things home-based child-care, has agreed to provide training and technical assistance to Nevada for creating an action and implementation plan. Home Grown Child Care has private foundation funding and they will be contributing to this pilot, including matching funds for two (2) years of project implementation.

The action plan will help identify the needed partners to bring to the table and the roles that each will be responsible for. The Department of Health and Human Services (DHHS) will provide funding for the pilot as well. As the program design is developed and a budget is created other funding sources will be identified. The Nevada Division of Welfare and Social Services (DWSS) will play the lead role. The following partners have been identified and have been included in planning discussions:

- DHHS, DWSS, Child Care & Development Program
- Federal Reserve Bank of San Francisco
- Workforce Connections
- United Way of Southern Nevada
- HELP of Southern Nevada
- Las Vegas/Clark County Library District & Foundation
- Las Vegas Urban League
- Arizona Association for Supportive Child Care

Other potential partners may include but not limited to the following:

- Clark County Social Services
- Children's Advocacy Alliance (confirmed)
- Chambers of Commerce in Southern Nevada

Mrs. Bustamante-Adams thanked the Board and advised to contact Workforce Connections if anyone needs additional information on the program.

**III.** Confirmation of Posting: Ms. Carmona, Yes proper notice was provided for this meeting pursuant to Nevada's Open Meeting Law, NRS 241.020 and confirmation of posting was received.

**IV.** Open Meeting Compliance: Ms. Carmona Confirmed proper notice was provided per NRS 241.020.

**V.** Review Written Comments: Ms. Carmona advised that no written comments were received for this meeting.

**VI.** Roll Call and Confirmation of Quorum of Board Members: Ms. Carmona confirmed Quorum met.

**Calling in from the Las Vegas:**

**Louise Helton (Chair)**

**Mary Hausch (Board Member)**

**Nicole Hudson (Board Member)**

Odalys Carmona, WISS ESD Program Specialist II

Denise Gee – HELP of Southern Nevada

Fuailia Riley – HELP of Southern Nevada

**Calling in from Reno:**

Camille Vega – Truckee Meadows Community College

Kallie Day – Community Chest

Erik Schoen – Community Chest

**Calling in from Ely:**

**Christa Mike (Board Member) ABSENT**

- VII.** Adoption of Agenda: – Adoption of Agenda as presented  
MOTION to approve March 1, 2021 agenda by Ms. Helton  
FIRST: Nicole Hudson  
SECOND: Mary Hausch  
All in favor – None opposed
- VIII.** Approval of December 7, 2020 Meeting Minutes – Adoption of Meeting Minutes as presented  
MOTION: Nicole Hudson  
FIRST: Nicole Hudson  
SECOND: Christa Mike  
All in favor – None opposed
- IX.** Possible Dates for the Face-to-Face in 2021 “Odalys Carmona:”  
The Board members held discussions and it was agreed that, until further notice from the Governor’s Office, the Face-to-Face will be tabled for the June 7, 2021 Board meeting.
- X.** 2021 Outreach Plan “Odalys Carmona:”  
This agenda item will be tabled for the June 7, 2021 Board meeting.
- XI.** Review DETR Financial Report “Louise Helton”:  
Ms. Carmona advised the Board members that the DETR Financial Report will be forthcoming.
- XII.** Displaced Homemaker Program Grantee Report:  
A. Truckee Meadows Community College “Camille Vega”:  
Camille Vega thanked the Board. Ms. Vega reported that the Re-Entry has rebranded as Educational Partnership Programs. This partnership has increased the support they are able to provide to their population. TMCC can now use SNAP employment and training, Perkins, Arise grants and scholarships to assist with additional funding streams for training their population. Some grants can be used towards assistance with childcare. TMCC is slowly transitioning back to campus. TMCC will be scheduling meetings with the DH participants added during the past year. They are excited to be able to provide face to face meetings again. The Career Hub (new name for Career Center) have been providing job searches which include resume workshops and recruitment events. TMCC wanted to advise the Board that Cathy Morin, current DH has applied to be a DH representative on the board.  
B. Help of Southern Nevada – “Denise Gee”:  
Ms. Gee and Ms. Riley thanked the Board. Ms. Gee presented that the intra-agency partnerships have continued to be nurtured throughout this quarter. The partnerships with the ERS (Emergency Resource Services) Department and Linda Rinc at the Mesquite office have continued throughout the past quarter. ERS Department has continued sending referrals for their client's to be co-enrolled in DH in order to wrap services around the client and help them to get back into the workforce. HELP has continued to enroll clients who have applied for rental assistance to provide them with necessary support to find employment and obtain self-sufficiency. Through the exit follow-up, HELP has re-enrolled clients who are now seeking employment after a job loss. Throughout the second quarter, HELP was able to complete skills assessments with active clients including the Career One-Stop Skills Matcher, O-Net Interest Profiler, and Predictive Index.  
Workshop calendars are posted on Social Media each month and they are also sent monthly to over 45 contacts from various agencies. Workshops have continued to be held via Zoom throughout the 2<sup>nd</sup> quarter except for 4 in-person workshops. During an in-person workshop in November, KTNV-TV came to our

West Lake Mead location to film a portion of the workshop for the 13 Days and Knights of Giving campaign. One of HELP's former DH clients also completed an interview with Lotus Broadcasting in November 2020 to share her success story.

Through outreach with Nevada Senior Services and ION, HELP has been able to provide them with calendars to provide to their clients and contacts. Health Plan of Nevada includes HELP's calendar in their outreach emails to their contacts on a monthly basis. HELP attended the Mesquite Inter-Agency Meeting, held remotely, on October 2020. DeAndre Esteen, from Barclays Bank, has continued to partner with the Displaced Program to provide a monthly Barclays Career Chat every 3<sup>rd</sup> Tuesday of the month. HELP is continuously working with our partnership through Las Vegas I-EALS. They have also developed a partnership with Byron Stringer with ToeTag Monologue. in the month of December. Through this partnership, they were able to assist this organization with professional clothing for clients from their clothing boutique. They received 250 pieces of professional clothing, shoes, handbags, accessories and masks from the United Way Women's Leadership suit drive in November 2020. HELP would like to thank Board Member, Mary Hausch for a donation to HELP's clothing boutique.

C. Community Chest "Erik Schoen":

Mr. Schoen thanked the Board and presented that as the COVID pandemic has reached its year mark, "we have been seeing folks run out of their reserves -- both of resiliency and hard assets. This is born out in the programmatic increases we have seen across the board: counseling numbers have doubled over last year, DV cases have increased 72%, and food insecurity is at an all-time high. We are seeing this in just about every client we serve and having to adjust accordingly by providing more hand-holding and wraparound services."

**XIII. Suggested Agenda Items for Next Meeting "Louise Helton":**

- 1) Strategic/Outreach Plan
- 2) Face-to-Face
- 3) Fill Vacancy of DH Board Member

**XIV. Second Public Comment: No public comments.**

*Chair may limit public comment to 5 minutes per speaker but may not restrict comment based upon viewpoint. No action may be taken upon a matter raised under the public comment period, unless the matter itself has been specifically included on this agenda as an action item*

**XV. Adjournment**

Motion to adjourn:

First: Nicole Hudson

Second: Mary Hausch

None Opposed. Meeting adjourned at 3:43pm.

Respectfully Submitted By:

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Odalys Carmona - ESD Program Specialist II

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Louise Helton - Chairperson,

Board for the Education and Counseling of Displaced Homemakers