

Brian Sandoval  
Governor

# STATE OF NEVADA

Tracy Guinn, Chair  
Louise Helton  
Denise Abbey  
Christa Mike  
Mary Hausch

Don Soderberg  
DETR Director



**Department of Employment, Training, and Rehabilitation  
BOARD FOR THE EDUCATION AND COUNSELING OF DISPLACED HOMEMAKERS  
NOTICE OF PUBLIC MEETING**

Name of Organization: **Board for the Education and Counseling of Displaced Homemakers**

Date and Time of Meeting: **March 12, 2018  
3:00 p.m. Video Conference Board Meeting**

Video Conference Locations: **Nevada JobConnect Conference Room  
Reno Town Mall  
4001 So. Virginia Street, Suite H  
Reno, NV 89501**

**DETR/Stanley P. Jones Building, Conference Room C  
2800 E. St. Louis Avenue  
Las Vegas, NV 89104**

**Nevada JobConnect Conference Room  
475 West Haskell Street, #1  
Winnemucca, NV 89445**

**Nevada JobConnect Conference Room  
150 Avenue F - Suite 1  
Ely, NV 89301**

*This meeting will be conducted by videoconference. The public may observe this meeting and provide public comment at any of the above-cited locations.*

## **I. Roll Call and Confirmation of Quorum**

Those present in the Las Vegas location were:

**Mary Hausch (Board Member)**

**Louise Helton (Board Member)**

HELP of Southern Nevada: Denise Gee & Mallory Cyr

WISS: Odalys Carmona

DETR: Rosa Mendez- Public Information Officer

Those present in the Winnemucca Location were:

**Tracy Guinn, (Chair)**

**Christa Mike (Board Member)**

Frontier Community Action Agency (FCAA): Alaine Kliewer-Nye & Janine Robinson

Those Present at Reno Town Mall were:

**Denise Abbey (Board Member)**

Truckee Meadows Community College (TMCC): Camille Vega

Community Chest: Kelly Ibarra

WISS: Teena Park

Quorum was established by Odalys Carmona

## **II. Verification of Posting**

Odalys Carmona verified posting of the agenda per NRS 241.020 3(a)

Welcome and Introductions: Rosa Mendez – DETR, Public Information Officer

Public Comment(s) Tracy Guinn opened the floor:

Chair Guinn advised that the Centers have been instructed to make their comments during public comments. Public comments are limited to three minutes. The Chair also advised the board members that there should be no further discussion once an item is voted on.

Rosa Mendez was introduced and advised that she is DETR's new Public Information Officer. Ms. Carmona advised the Board that she had discussed the request to record 3 success stories on video with Ms. Mendez. Odalys Carmona will be the point of contact for Ms. Mendez. Any requests need to be sent to Odalys and she will coordinate with Ms. Mendez.

## **III. Review – Displaced Homemaker Program Grantee Reports/Facebook Ad Summary:**

**TMCC: Camille Vega** - Stated TMCC had not done another ad run on Facebook this quarter as has been getting better responses from other outlets. She then stated they have been doing presentations for various local agencies. They have been working with those individuals in the Justice department, either from a diversion program or those being released from incarceration and became aware that some of these individuals fit the DH criteria. They have also started a weekly job club at the Meadowood location, which also serves their high school equivalency clients and their English language learners. Every week is an open lab with herself and another coordinator and they provide resources and answer questions from their clients. Every other week they invite other agencies to come in and answer questions regarding employment or education. This utilizes agencies such as JOIN, Veterans, Vocational Rehab and they are hoping to see some DH clients coming in as well through these programs. Odalys also reminded her that the Board wanted to track the letters sent to the family law conference. Ms. Vega stated that a local attorney responded stating

they had seen the notice regarding the program at a local law conference. He stated they may want to provide the information to the lawyer in the library program in Washoe legal services. Ms. Carmona requested that Ms. Vega forward the request to her attention so that she may forward brochures and the same letter that has been forwarded to the family law conference. Ms. Vega stated that she would like to present this information to the lawyer at the library program in person if the Board could provide her with the contact information. Ms. Carmona stated Chair Guinn would forward the information to this attorney, then Ms. Vega could follow up in person to answer any questions they may have. Ms. Helton added that they may want to find the counterpart in Southern Nevada so that they could follow up there. Ms. Carmona commended her on her work.

**HELP of Southern Nevada: Denise Gee deferred the report to Mallory Cyr** - On page 18, HELP had provided Quarter Two reporting. They had also resubmitted Quarter One documents to reflect amendments to data after further review in January 2018. She thanked the Board for accepting their revision as she is learning the reporting systems that are being used. Even though they are looking to recruit new clients, their focus has been how best to serve clients already connected to the Displaced Homemaker program and to understand their roadblocks as employment is not being found quickly. In Southern Nevada there is no shortage of work opportunities, thus employment-focused social service organizations are now tasked with turning barriers into breakthroughs for clients. They have spent a great deal of time providing employment counseling to enrolled clients, including multiple one-on-one sessions and more personalized services. From a staffing perspective, they are evolving their positions and the duties they carry out. It is intended to go live by the end of this fiscal year, and the two new positions will be outreach specialist and client advocate in exchange for employment specialist and information specialist respectively. In these new roles, their staff will be focused on finding new clients, reaching out to Nye and Clark County residents that reside outside of Las Vegas, and creating small groups both virtually and in-person to serve clients where they are. With these new positions, the program coordinator will be able to focus on finding meaningful ways to overcome barriers for their clients and strengthen the curriculum provided during the readiness workshop. She believes the true measure of a program is found by looking at how it contributes to the life of a client most challenging to serve. And, HELP is here to not turn away from those who are struggling to move from Point A to Point B. The Board's support of HELP as the host site for this program is appreciated as they look to evolve in the current climate. Please know the suggestions of connecting to family law offices in the region and the family justice center are in motion. HELP values the guidance that comes from Board members and they look to progress forward as a site with the Board's support.

**Community Chest: Kelly Ibarra** - Stated that there have been 23-26 individuals stating they were interested in the program, but in reality only 3 have followed through with their interest. Some thought they were signing up for a totally different program and of the individuals professing an interest in education, only 2 of the 3 have followed through with their agency. Multiple attempts have been made to contact these individuals. They are unsure if they will run another Facebook ad. Community Chest will be having an open house in Fernley to try and utilize an enthusiastic new case manager to introduce the programs they have to offer to potential clients. Ms. Ibarra will be specifically handling the information on the Displaced Homemaker program. The other one will be on the individuals 17-24 years of age. It's difficult as the individuals in the Dayton, Silver Springs, and Fernley have issues with the ability to find transportation. It's a challenge but they still push forward.

**Frontier Community Action Agency (FCAA): Jeannine Robinson -**

Frontier Community Action agency did not run a Facebook ad during the third quarter, however, they are planning on running one for the fourth quarter. They have had a couple of additional clients within the last few weeks and are planning on training additional staff members to fully understand the program and requirements. She then turned the discussion over to Alaine Nye.

Ms. Nye concurred with Ms. Robinson regarding the difficulty of getting clients to be able to participate due to the various factors previously stated. She then advised that she had good news regarding family law. She stated that per her discussion with Judge Montero, they would be setting up a meeting with family law where they will discuss issues with their custody program and Ms. Nye will discuss with potential clients the possibility of setting them up on the Displaced Homemakers Program. That should be set up within the next month.

Chair Guinn then asked for any comments on the presentations.

Louise Helton advised that she was impressed with the success story by Kelly Ibarra and realizes that it's difficult when they are not getting the numbers they want, however, the effort they are making is impressive and their perseverance is commendable.

**IV. \* Discussion/For Possible Action**

**Marketing report by Odalys Carmona - 2017-2018**

Facebook ads all have been paid as of 01/30/18 any invoices should have been paid and the agencies have been reimbursed. If they were turned in later, they should be reimbursed by now. Envelopes and mail merge was successful to the law firms. Mary Hausch advised the Board that the Family law publication seemed uninterested in publishing our articles. The strategic/marketing plan will be forwarded to board members for their review. There was also a discussion regarding future items for the marketing report for the Face to Face meeting in June. Chair Guinn requested that Louise Helton forward items of concern to Odalys Carmona for consideration at that meeting. Ms. Helton advised the entire strategic plan should be reviewed at the Face to Face meeting in June, not just the marketing plan and status on the whole should be reviewed. This was agreed upon and requested to be added to the next agenda. The Board was asked to review and gather ideas in time for the Face to Face.

Chair Guinn then asked for approval of the December 11, 2017 meeting minutes. She asked for any corrections. Denise Abbey advised she needed to abstain since she just received the packet on this day.

**Discussion and approval of Displaced Homemakers video –**

Denise Abbey advised that Barbara Twitchell and she had reviewed and they felt the script needed to be change to be able to be understandable to the public at large. That was the script that the Board members received on this day. She feels this flows better and she is more comfortable with this. Ms. Helton added that any comments or suggestions be forwarded to Ms. Abbey prior to recording. Ms. Helton added that there's underemployment as well as unemployment.

## **Discussion for DH Board Members to attend the centers' board meetings**

Odalys Carmona requested that the interested Board members advise her if attending the centers of the Board members attendance.

**VOTE: Approval of December 11, 2017 meeting minutes.**

MOTION: Mary Hausch

SECOND: Louise Helton

All in Favor-None opposed. Denise Abbey abstained. Motion passed

**VOTE: Discussion and approval of Displaced Homemaker video**

MOTION: Christa Mike

SECOND: No second

Louise Helton requested this be put on the June agenda to possibly approve with the amended changes.

**VOTE: Discussion of article for Family Law**

**Motion to delay based on lack of interest by Family Law as presented previously by Mary Hausch**

MOTION: Tabled until the meeting in June

**VOTE: Approval of two day Face to Face Meeting in September at Truckee Meadows Community College, tour of Community Chest in Virginia City.**

Denise Abbey advised will be unable to keep both days due to patient load and work load. Louise Helton advised she is available both days, as did Christa Mike, Tracy Guinn. The suggestion is for travel on Sunday and meeting on Monday. Louise Helton and Mary Hausch cannot travel on Sunday. The discussion came to the conclusion that Tuesday will be tour date. Tracy Guinn requested a vote to approve September 10 and 11, 2018 for the two day Face to Face in Reno.

MOTION: Mary Hausch

SECOND: Louise Helton

All in Favor - None opposed. Motion passed.

## V. Suggested Agenda Items

- 1) Statistics regarding of tracking divorce statistics for the past 7 years.
- 2) Script for Displaced Homemaker video
- 3) Publications that to submit DH articles
- 4) Strategic and marketing plan review by Odalys Carmona
- 5) Discussion and update of meeting with Judge Montero
- 6) Updates of placing more material with lawyers and libraries

## VI. Public Comment Tracy Guinn opened the floor:

Mallory Cyr stated that she will discuss the script more with Denise Abbey. She also stated that even though she is aware that they refer clients to training resources that may be in-house, given that their funding is provided for counseling and education, she would like to see the language focused on experience and confidence, rather than emphasizing a lack of skills, experience, training, and confidence. She requested skills and training be stricken from the script and emphasis be focused on experience and confidence. She added that she would like to see the first day of the Face to Face meeting in September have an opportunity for the grantees to get together and share

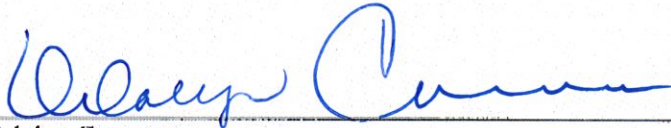
best practices experiences on September 10, 2018. Chair Guinn advised this will be included in that meeting. Ms. Cyr also wanted to clarify what the ten minute report should cover. Ms. Carmona advised she would ask to be notified of attendance so that the centers' board could add them to the agenda, then the report was to include the additional who, what, when, and where of the reporting entity. Louise Helton than advised that she was wondering if there was anything in particular that the members would like to see happen so that they may like to see put on the agenda for the September meetings. Odalys Carmona advised that these items could be reviewed and she would provide an outline of each day to be presented at the next meeting.

There were no additional public comments in Las Vegas, Reno or Winnemucca locations.

VII. Adjournment 4:20 PM

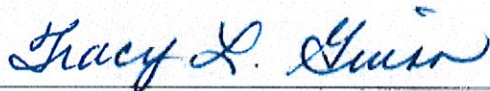
MOTION: Ms. Helton  
SECOND: Ms. Abbey  
All in Favor - None opposed.

Respectfully Submitted By:



---

Odalys Carmona  
ESD Program Specialist II



---

Tracy Guinn - Chairperson  
Board for the Education and Counseling of Displaced Homemakers