



March 16, 2020

VIA U.S. MAIL & Facsimile

Wesley Reed
Statewide Rapid Response Coordinator
NV Dept of Employment, Training and Rehabilitation
500 East 3rd Street
Carson City, NV 89713
Phone: 775-684-0362
Fax: 775-687-1073

Dear Mr. Reed:

Kre8 Media provides mobile advertising services in the Las Vegas Strip resort corridor to resorts, show operators, entertainers, and other businesses. Pursuant to the Worker Adjustment and Retraining Act (WARN), this letter is to inform you that Kre8 Media (the "Company"), will be laying off employees from its 4050 W. Harmon facility. The unexpected closure of resorts and shows operating within the resort corridor, has led advertising customers to terminate their contracts with Kre8. The layoffs will be effective immediately, March 16, 2020.

113 employees in total will be affected. Enclosed is a listing of the job titles of the positions at Kre8 and the number of affected employees in each job classification.

Although we intend to resume normal operations as soon as it is prudent and practicable to do so, we do not know when that will occur. The layoffs therefore could last more than six months. There are no bumping rights.

If you require further information, you may contact me at (702) 777-2111 ext. 121, julie.sanchez@kre-8media.com

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Sincerely,


Julie Sanchez
Director, HR & Administration

4050 W Harmon Ave., Ste. #1-2, Las Vegas, NV 89103 • kre8-media.com

We Say It...We Do It!

| Job Title | Number of Employees |
|-----------------------------------|----------------------------|
| Admin Assistant | 1 |
| Apprentice MA | 3 |
| Brand Ambassador | 11 |
| Campaign Supervisor | 1 |
| Manager, National Brand Alliances | 1 |
| Client Services Coordinator | 1 |
| Driver | 54 |
| Intermediate MA | 3 |
| Intro Model Ambassador | 1 |
| Mechanic | 1 |
| Model Ambassador | 29 |
| Photographer | 1 |
| Production Artist / Web Developer | 1 |
| Sr Warehouse Manager | 1 |
| Warehouse | 2 |
| Warehouse Asst | 2 |
| Warehouse Manager | 1 |

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